

Sun Moon Light
Center, Chongqing



Yuhuashan



Kunhsan Earl Land



Wanxiyaju



Sun Moon Light Center,
Shangha



Shanghai Dingjia



SINO HORIZON HOLDINGS LIMITED EARNINGS RELEASE CONFERENCE

2024/12



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PART 01

Company Profile



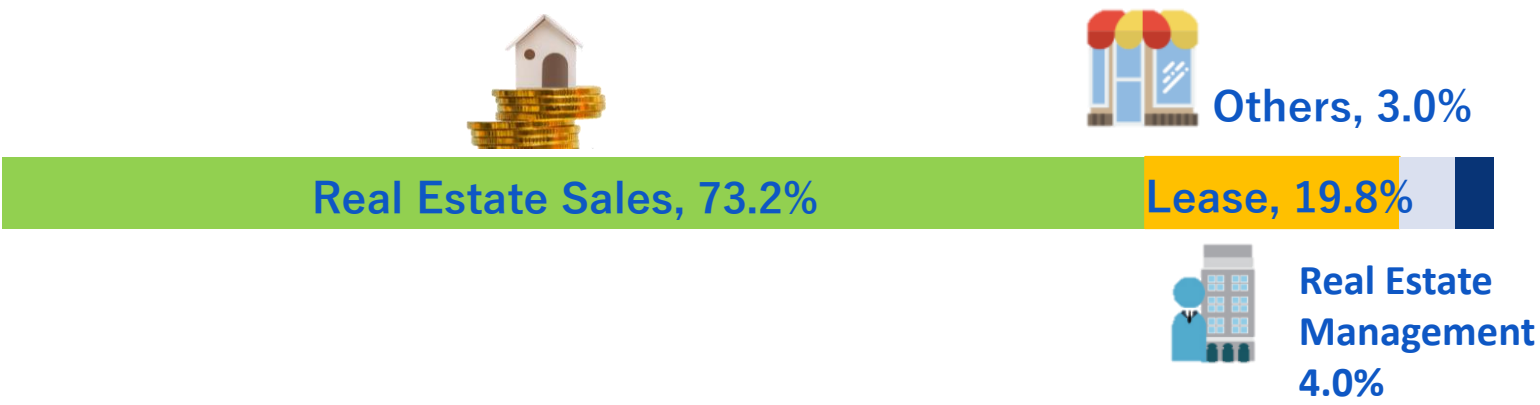
Company Summarize

■ Sino Horizon specializes in real estate development, lease, sales, management and others

In 2001, Zhang brothers established Beijing Dinggu Real Estate Development Co., Ltd., which successively engaged in real estate development, real estate leasing and sales, real estate and parking lots management in China. Sino Horizon Holdings Limited was established in the British Cayman Islands in December 2007. Its headquarter is located in Shanghai. It was listed on the Taiwan Stock Exchange in December 2012 (Ticker: 2923), the first listed company in Taiwan whose main business is real estate in China. The Company is optimistic about Taiwan’s economic fundamentals and has successively invested properties in Taiwan.

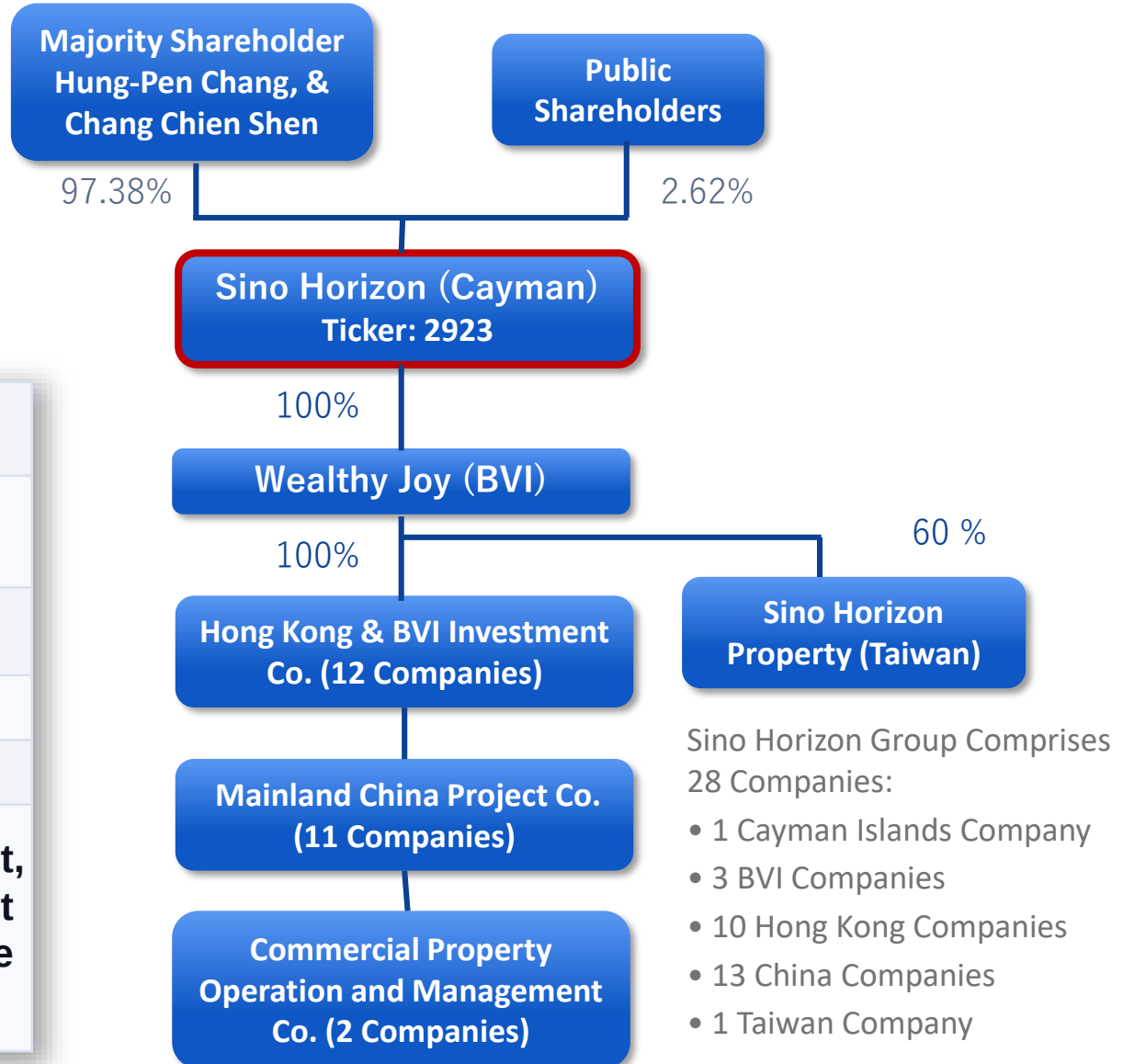
■ Revenue for the three quarters 2024 about 76.3 e

Real Estate Sales about 55.8 e, Lease about 15.1 e, Real Estate mag and other about 5.4 e.



Company Profile

Chairman	Mr.Hung-Pen Chang
General Manager	Mr. Nen-Yao Chang
Establish Date	2007/12
IPO Date	2012/12
Capital	NTD 17.4 billion
Business Description	Property Development, Leasing, Management and Carpark Service in China and Taiwan



Investment Highlight



Low cost of property purchase

All the land with great development value has been obtained in the primary or secondary market after careful evaluation. It has development value and reasonable cost, which showed that the land company obtained has high-quality development potential.



Excellent property location

Most of the construction projects of Sino Horizon are located in Shanghai and Chongqing which are major municipalities and Kunshan which is China's second-tier city. Also, Sino Horizon selects the land based on the metro development and government new municipal plan.



Commercial Real Estate provide stable cash inflows

Besides selling the residential, Sino Horizon leases the real estate with excellent location and high commercial interests for office and mall to receive stable cash inflows and obtain the increasing value of the projects.



PART 02 Business Highlights



2024 Jan~Sep Major Construction Project Shanghai Jiading 『Huijing Hua Ting Phase 』 236 sales units, about NTD. 5.5 billion

『Huijing Hua Ting Phase 』, close to Jiading North Station, the terminal station of Rail Transit Line 11 and Chengbei line, living function is mature, with medical institutions.



Significant Sales Project 『Kunshan Dingyao – Earl Land』



Near Kunshan Culture and Art Center



Near Kunshan City Ecology Forest Park



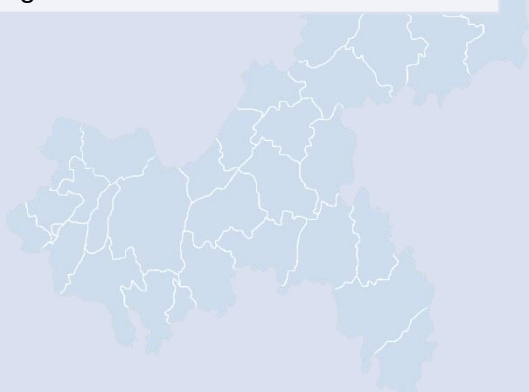
**Near Kunshan Municipal
Government Affairs Service Center**

Commercial Real Estate Leasing Status

Chongqing

Sun Moon Light Center, Chongqing Yuzhong Jiefangbei (Mall)

- Chongqing Dinggu
- Business adjustment
- Total Floor Area: 32 k ping (Including Underground Area: 45 k ping)
- Book Cost: NTD 123 k/ping*
- Neighboring Market Price: NTD 286 k/ping**



*The costs included the land and construction
**Neighboring Market Price is referred to the information assessed by the appraisal company

Shanghai

Sun Moon Light Center, Shanghai Jiading (Mall)

- Shanghai Hongxiang
- Occupancy rate 70.0%
- Total Floor Area: 12 k ping (Including Underground Area: 16 k ping)
- Book Cost: NTD 220 k/ping*
- Neighboring Market Price: NTD 240k/ping**

Sun Moon Light Center, Shanghai Huangpu (Mall, Office)

- Shanghai Dingrong
- Mall Occupancy rate 84%
- Office Occupancy rate 79%
- Total Floor Area: 42 k ping (Including Underground Area: 72 k ping)
- Book Cost: NTD 480 k/ping*
- Neighboring Market Price: NTD 756 k/ping**

Minzhong Chunshen Liyuan (Mall)

- Shanghai Dingxin
- Business adjustment
- Total Floor Area: 176 ping (Including Underground Area: 0.9 k ping)

Shanghai Jiading- APT

- Shanghai Hongxiang
- Occupancy rate 100 %
- Total Floor Area: 0.79 k ping
- Book Cost: NTD 150 k/ping*

Jingan Yuhuashan (Mall)

- Shanghai Dinggu
- Occupancy rate 100%
- Total Floor Area: 3.1 k ping (Including Underground Area: 5 k ping)
- Book Cost: NTD 391 k/ping*
- Neighboring Market Price: NTD 778 k/ping**

Operation Status of Sun Moon Light Center

Company	Commercial Project	Total Floor Area (ping)	Total Area including Underground (ping)	No. of Merchant (about)	2024.SEP Occupancy Rate	2023.SEP Occupancy Rate
Chongqing Dinggu	Sun Moon Light Center, Chongqing Jiefangbei	32,000	45,000	Business Adjustment	Business Adjustment	Business Adjustment
Shanghai Dingrong	Sun Moon Light Center, Shanghai Huangpu (Mall)	42,000	81,000	320	84.0%	77.3%
	Sun Moon Light Center, Shanghai Huangpu (Office)			30	79.0%	87.2%
Shanghai Hongxiang	Sun Moon Light Center, Shanghai Jiading	12,000	16,000	70	70.0%	63.0%



重慶解放碑



上海日月光



上海嘉定

Effect Figure of Sun Moon Light Center Dapuqiao Phase II



Sun Moon Light Center Phase II, Shanghai

Shanghai Dinglin

Planning Finish in 2025

Total Construction Area: 47,000
ping(include Underground area)
Ground Area: 25,000 ping



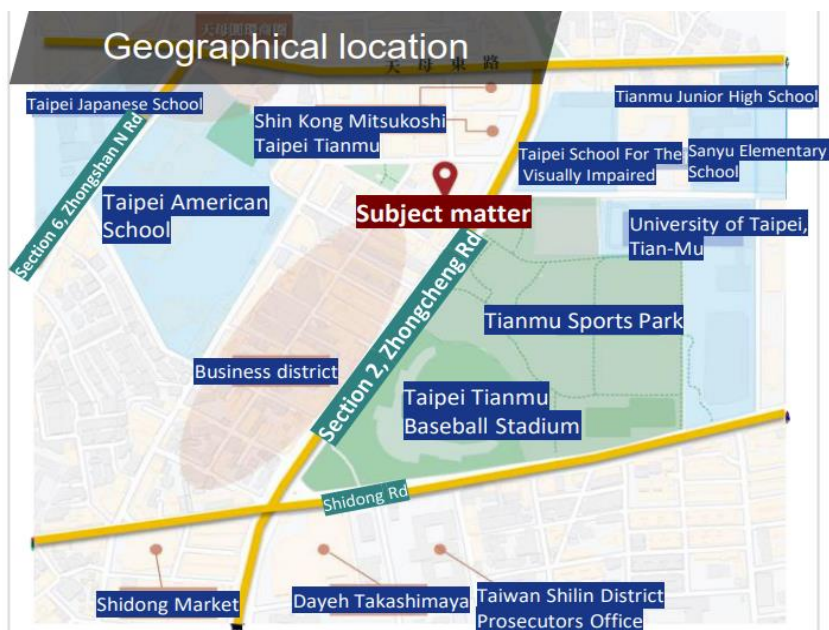
Land to be Developed

Current undeveloped land is located in Shanghai and Chongqing,
total construction area up to 139 k ping

	Compan y	Sector	Intended Purpose	About Construction Area (ping)	Book Cost/Ping*
Shanghai	Shanghai Dingtong	Jiading North, Jiading District	Hotel	18,000	NTD 49,000
Shanghai	Shanghai Dingjia	Jiading North, Jiading District	Mall	63,000	NTD 41,000
Chongqing	Chongqing Dinggu	Jiefangbei in Yuzhong District	Office and residential	58,000	NTD 36,000
Total				139,000	

* Only include the above ground land price

Jasper Villa Tiamu



Information

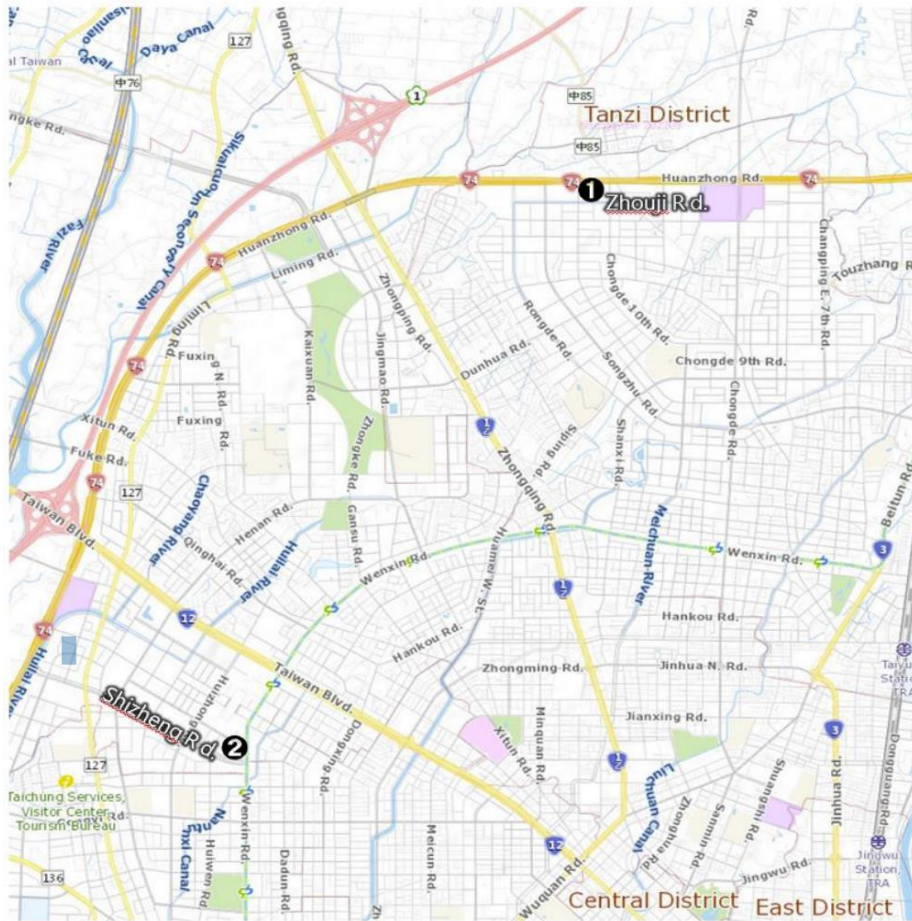
Address	No. 180~196, Sec. 2, Zhongcheng Rd., Shilin Dist., Taipei City
Land area	5,427m ² (1,641.67 ping)
Building area	16,075.18 ping
Floor level	26F/B3

Operating status

Category	income status
Emporium	Occupancy rate 100%
Apartment	Occupancy rate about 90%
Parking	monthly rental / parking fee

Taiwan Real Estate

Taichung 7 th & 14 th land Redevelopment area



* Sino owns half of the land

Project		Contect
① 14 th	Location	Intercontinental Road, Beitun District
	Land Area *	2,494.50 ping
	Land Cost	NTD 1,658.8 million
	Land Use Zoning	Type 1-1 residential area
	Area Price Range	NTD 600,000~650,000/ping
② 7 th	Location	Shicheng Road, Xitun District
	Land Area *	283.53 ping
	Land Cost	NTD 708.82 million
	Land Use Zoning	The third type of new civic center area
	Area Price Range	NTD 650,000~750,000/ping

PART 03

Financial Overview



Consolidated Income Statement for the Past 3 Years

Unit: NTD thousand

	2022	2023	2024.Q3
Operating Revenue	9,221,577	11,732,608	7,635,100
- Real estate sales revenue	7,288,505	9,325,794	5,587,368
- Commercial rental income	1,402,105	1,770,647	1,511,983
- Others	530,967	636,167	535,749
Operating Costs	(3,750,939)	(5,218,896)	(3,259,600)
Gross profit	5,470,638	6,513,712	4,375,500
Gross profit rate	59.3%	55.5%	57.3%
Gain (Loss) on change in fair value of investment properties	(1,434,577)	(160,743)	(163,130)
Profit before income tax from continuing operations	2,737,112	4,482,421	2,830,794
Net Profit (Loss) from continuing operations	592,809	564,999	264,907
Net Profit (Loss) attributable to owners of the company	592,803	564,351	253,511
Earnings per share (NTD)	0.34	0.32	0.15

Consolidated Statement of Financial Position

2024.09.30					2023.12.31				
NTD K					NTD K				
ASSETS					LIABILITIS				
Cash and cash equivalent	14,707,911	11%	8,701,643	7%	Borrowing	60,482,258	45%	48,297,659	40%
Financial assets at fair value through Profit or loss	4,557,135	3%	2,719,653	2%	Contract liabilities	4,142,380	3%	6,960,256	5.7%
Financial assets at fair value through Other comprehensive income	314,306	-	610,928	0.5%	Trade payables	733,119	0.5%	910,300	0.8%
Other Financial assets	6,125,611	5%	4,170,432	4%	Current tax liabilities	4,876,762	3.5%	4,464,955	3.7%
Inventories					Deferred tax liabilities	9,234,543	6.9%	8,289,518	6.8%
— Properties under development or to be developed	37,504,038	28%	35,042,378	29%	Unearned revenue	184,952	0.1%	148,767	0.1%
— Merchandise	10,730,894	8%	12,211,970	10%	Other liabilities	2,892,406	2.0%	2,129,749	1.8%
Property, plant and equipment	677,139	0.6%	659,209	0.5%	Total liabilities	82,546,420	61%	71,201,204	59%
Investment properties	56,453,090	42%	53,221,181	44%					
Other assets	3,594,914	2.4%	3,755,757	3%					
Total assets	134,665,038	100%	121,093,151	100%					

Thank You !



鼎固控股有限公司

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